



August 16, 2011

Philippine Stock Exchange  
Disclosure Department  
3rd Floor, Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: Ms. Janet A. Encarnacion  
Head – Disclosure Department

Gentlemen:

In compliance with Section 13 of the Revised Disclosure Rules of the Exchange, we would like to inform you of the changes that have taken place in the shareholdings of **Mr. Jun R. Florencio**.

Thank you.

Very truly yours,

**PHILIPPINE LONG DISTANCE TELEPHONE COMPANY**

**FLORENTINO D. MABASA, JR.**  
Assistant Corporate Secretary



PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

Statement of Changes in Beneficial Ownership of Securities

**Name** : **JUN R. FLORENCIO**  
**Position** : **Senior Vice President**

Date of Transaction	No. of shares acquired	No. of shares disposed	Price	No. of shares Beneficially owned
August 15, 2011	*450 *350	NA	P2,246.00/share P2,240.00/share	*1,800 ** 15

\*PCD account  
\*\*Certificated

A handwritten signature in black ink, consisting of a stylized 'J' followed by a flourish and the letter 'F'.