



October 4, 2011

The Philippine Stock Exchange
3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Marsha Resurreccion
Head - Issuer Regulation Division

Gentlemen:

Further to our disclosure with Reference No. WLST_2011000014613 dated September 26, 2011, we hereby request a stop trading of the shares of the Company's 10% Cumulative Convertible Preferred Stock of the following: Series A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, AA, BB, CC, DD, EE and FF, which were issued pursuant to the Company's Subscriber Investment Plan (the "SIP Shares") effective October 5, 2011, the ex-date, in connection with the redemption by the Company of the SIP Shares on January 19, 2012 (the "Redemption Date").

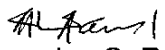

A copy of the notice of redemption together with the guidelines will be furnished to the Exchange as soon as the same has been finalized.

The Company will request for the cancellation of the listing of the SIP Shares called for redemption effective on the trading day immediately succeeding the Redemption Date.

Thank you.

Very truly yours,

Philippine Long Distance Telephone Company


Ma. Lourdes C. Rausa-Chan
Corporate Secretary 



October 4, 2011

Securities & Exchange Commission
SEC Building, EDSA
Mandaluyong City


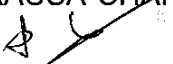
Attention: Director Justina F. Callangan
Corporation Finance Department

Gentlemen:

Re : Philippine Long Distance Telephone Company
SEC Registration No. PW-55

In accordance with Section 17.1 (b) of the Securities Regulation Code and SRC Rule 17.1, we submit herewith two (2) copies of SEC Form 17-C with a copy of our letter to the Philippine Stock Exchange dated October 4, 2011 attached thereto.

Respectfully yours,


MA. LOURDES C. RAUSA-CHAN
Corporate Secretary 

COVER SHEET

P	W	-	5	5
SEC Registration No.				

P H I L I P P I N E L O N G D I S T A N C E

TELEPHONE COMPANY

(Company's Full Name)

R A M O N C O J U A N G C O B U I L D I N G

M A K A T I A V E. M A K A T I C I T Y

(Business Address: No. Street/City/Town/Province)

ATTY. MA. LOURDES C. RAUSA-CHAN

Contact person

816-8553

Contact Telephone No.

1 2

Month

3 1

Day

Fiscal Year

SEC FORM 17-C

FORM TYPE

0 6 Every 2nd Tuesday

Month Day

Annual Meeting

C F D

Dept. Requiring this Doc.

N/A

Amended Articles
Number/Section

2,181,755
As of August 31, 2011

Total No. of Stockholders

Total Amount of Borrowings

NA

Domestic

NA

Foreign

To be accomplished by SEC Personnel concerned

File Number

File Number

Document I.D.

Document I.D.

LCU

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes

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SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.1

1. October 4, 2011
Date of Report (Date of earliest event reported)
2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction
of Incorporation
6. _____ (SEC Use Only)
Industry Classification Code
7. Ramon Cojuangco Building, Makati Avenue, Makati City
Address of principal office
- 1200
Postal Code
8. (632) 816-8553
Issuer's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and
Sections 4 and 8 of the Revised Securities Act

Title of Each Class

Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding





11. Item 9 (Other Events)

Attached hereto is a copy of our letter to the Philippine Stock Exchange, Inc. (PSE) dated October 4, 2011 in connection with the Company's request for a stop trading of the shares of the Company's 10% Cumulative Convertible Preferred Stock of the following: Series A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, AA, BB, CC, DD, EE and FF, which were issued pursuant to the Company's Subscriber Investment Plan (the "SIP Shares") effective October 5, 2011, the ex-date, in connection with the redemption by the Company of the SIP Shares on January 19, 2012 (the "Redemption Date").

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

**PHILIPPINE LONG DISTANCE
TELEPHONE COMPANY**


MA. LOURDES C. RAUSA-CHAN
Corporate Secretary 

October 4, 2011