



August 26, 2011

The Philippine Stock Exchange  
Disclosure Department  
4<sup>th</sup> Floor PSE Centre  
Exchange Road, Ortigas Center  
Pasig City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Ladies and Gentlemen:

We submit herewith a copy of SEC Form 17-C disclosing the purchase by our wholly-owned subsidiary, ePLDT, Inc., of an additional 17% stake in ePDS, Inc.

This shall also serve as the disclosure letter for the purpose of complying with PSE Revised Disclosure Rules.

Respectfully yours,

  
MA. LOURDES C. RAUSA-CHAN  
Corporate Secretary

MLCRC:amq  
Enc.



August 26, 2011

SECURITIES & EXCHANGE COMMISSION  
Corporation Finance Department  
SEC Building, EDSA  
Mandaluyong City

Attention: Director Justina F. Callangan  
Corporation Finance Department

Gentlemen:

Re : Philippine Long Distance Telephone Company  
SEC Registration No. PW-55

We submit herewith two (2) copies of SEC Form 17-C disclosing the purchase by our wholly-owned subsidiary, ePLDT, Inc., of an additional 17% stake in ePDS, Inc.

Respectfully yours,

  
MA. LOURDES C. RAUSA-CHAN  
Corporate Secretary

MLCRC:amq  
Enc.

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.1

1. August 26, 2011  
Date of Report (Date of earliest event reported)
2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY  
Exact name of issuer as specified in its charter
5. PHILIPPINES  
Province, country or other jurisdiction  
of Incorporation
6. \_\_\_\_\_ (SEC Use Only)  
Industry Classification Code
7. Ramon Cojuangco Building, Makati Avenue, Makati City  
*Address of principal office* 1200  
*Postal Code*
8. (632) 816-8553  
*Issuer's telephone number, including area code*
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and Sections 4 and 8 of the Revised Securities Act

Title of Each Class

Number of Shares of Common Stock  
Outstanding and Amount of Debt Outstanding

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11. Item 9 - Other Events

We disclose that ePLDT Inc. ("**ePLDT**"), a wholly-owned subsidiary of the Philippine Long Distance Telephone Company ("**PLDT**"), has agreed to purchase an additional 17% stake in ePDS, Inc. from Quantum Solutions International Pte. Ltd. ("**QSI**"), a wholly-owned subsidiary of Singapore Post Limited ("**SingPost**").

ePLDT currently owns 50% of the outstanding shares of ePDS, Inc. ("**ePDS**") while QSI and DataPost Pte Ltd ("**DataPost**"), another wholly-owned subsidiary of SingPost, respectively own 20% and 30%. The principal activities of ePDS, Inc. are to provide data formatting, printing and mailing services.

Pursuant to a Deed of Sale dated August 24, 2011, ePLDT agreed to purchase, and QSI agreed to sell, 5,610,000 shares representing 17% of the outstanding capital stock of ePDS. DataPost and QSI have also entered into a Deed of Sale on the same date, for the sale and purchase of QSI's remaining 990,000 shares representing 3% of the outstanding capital stock of ePDS.

Completion of the purchase transactions is expected to take place in the third quarter of 2011, upon procurement of the requisite clearances from the Philippine Bureau of Internal Revenue. Upon completion, QSI will cease to be a shareholder of, and ePLDT will hold a 67% stake in, ePDS, while DataPost will hold the balance of 33%.

PHILIPPINE LONG DISTANCE  
TELEPHONE COMPANY

By:

  
**MA. LOURDES C. RAUSA-CHAN**  
Corporate Secretary

August 26, 2011