



## FOR IMMEDIATE RELEASE

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# SPi Wins the 2009 International ICT Award for Multi Sourcing Company of the Year

*Award recognizes SPi for its competency and diversity of services*

**Manila, Philippines, April 14, 2009.** SPi, a leading global provider of business process outsourcing solutions announced today that it has been recognized as the “Multi Sourcing Company of the Year” in the recently announced International ICT Awards.

Organized by the Canadian Chamber of Commerce of the Philippines and the Business Processing Association of the Philippines (BPA/P), the International ICT Awards recognize the outstanding performance and contribution of organizations and individuals within the information and communications technology community who are located in the Philippines and Asia Pacific region.

While the International ICT Awards program has been in place for some time, the Multi Sourcing Company of the Year Award is new this year. Nominated organizations under this category, which included AIG Business Services, Hewlett Packard Asia Pacific (Hong Kong), IBM in the Philippines and Sutherland Global Services, were judged based on a number of criteria including:

- The number of different markets and service lines they offered.
- A presence in either the IT outsourcing or engineering services outsourcing markets.
- The ability to prove competency in each line of business that they operate in via solid performance metrics.
- Feedback provided directly by clients or via client satisfaction surveys.

SPi President and CEO, Peter Maquera received the award and stated, “This recognition reflects our success in competing in the global BPO community and recognizes the breadth and depth of our service offerings. Over the last 30 years, SPi has grown from a small company that offers data entry services to one that provides a broad array of services and solutions to the Healthcare, Legal and Publishing markets.”



Ray Espinosa, chairman, SPi said, “We are delighted to have been recognized as a top-tier BPO provider and equally proud to receive the first “Multi Sourcing Company of the Year” award. The award is a reflection of PLDT and SPi’s commitment to meeting the growing needs of our clients and to the continued investments we have made in our people, processes and technology.”

SPi was also recently recognized in the 2009 Global Services 100 survey, a ranking of the world’s top 100 innovative service providers across various BPO and IT sectors by Global Services and neoIT. SPi’s rankings include a Top 10 rating in the Best Performing BPO Providers category and the number 2 ranking in the Leaders, Emerging Asian Markets category.

### **About the International ICT Awards - Philippines**

The International ICT Awards – Philippines event provides a medium to promote the work and achievements of companies, individuals and the overall industry to the Philippine and international business community. The judging committee consists of a diverse group of independent individuals with extensive experience in the industry. The task of selecting finalists and winners out of a large group of qualified nominees is extremely difficult and individual opinions will differ. Selection is based on the set of criteria for each category on the nomination forms, information received with input and opinions from the judging committee.

### **About SPi**

SPi is a leading full-service BPO provider with offices and facilities across North America, Europe, and Asia. SPi has over 14,000 employees delivering a wide range of Knowledge Process and Customer Interaction solutions to diversified markets, including financial services, healthcare, legal, and publishing. SPi consistently improves operating efficiency, lowers costs, and helps to strengthen the competitive position of more than 500 clients.

SPi is 100% owned by ePLDT, Inc. ePLDT, Inc. is a wholly-owned subsidiary of the Philippine Long Distance Telephone Company (PLDT), the leading telecommunications provider in the Philippines. PLDT is listed on the Philippine Stock Exchange (PSE: TEL), and its American Depository Shares are listed on the New York Stock Exchange (NYSE:PHI).

For more information on SPi, visit [www.spi-bpo.com](http://www.spi-bpo.com).