



January 14, 2014

The Philippine Stock Exchange  
3<sup>rd</sup> Floor Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Gentlemen:

We refer to your letter dated January 14, 2014 requesting for clarification and/or confirmation of the news article entitled "PLDT expects higher stake in Star" posted in the ManilaStandardToday.com on January 14, 2014. The article reported in part that:

*"Mediaquest Holdings Inc., the multimedia unit of Philippine Long Distance Telephone Co., hopes to sign within the month a deal to acquire an additional 20-percent stake in broadsheet Philippine Star from the family of House Speaker Feliciano Belmonte Jr.*

*Well, I hope within the month we could sign something... 20 percent, maybe,' PLDT Group chairman Manuel Pangilinan said.*

*The PLDT Group has earmarked P750 million in investable funds to acquire media assets that will allow it to become a multimedia service company.*

*Pangilinan said the acquisition of print media assets would complement its current media business. It wants to increase its holdings in Philippine Star to as much as a 60 percent from the current 20 percent.*

*Besides the Philippine Star, Mediaquest plans to buy a 50-percent stake in BusinessWorld."*

As contained in our letters dated 11 December 2013 and 6 January 2014, we advise that the Mediaquest Group is constantly on the lookout for potential opportunities in the multimedia sector, and it is currently in talks with a number of content distribution and multimedia companies, including the Philippine Star, for possible commercial or strategic arrangements.

The appropriate disclosure will be made by the Mediaquest Group if any of these opportunities become a definitive transaction.

As far as the Company is aware, as of this date, the Mediaquest Group has not entered into any definitive transaction to acquire additional shares in the Philippine Star.

Respectfully yours,

  
**MA. LOURDES C. RAUSA-CHAN**  
Corporate Secretary

# COVER SHEET

P	W	-	5	5
SEC Registration No.				

P H I L I P P I N E L O N G D I S T A N C E

TELEPHONE COMPANY

(Company's Full Name)

R A M O N C O J U A N G C O B U I L D I N G

M A K A T I A V E. M A K A T I C I T Y

(Business Address: No. Street/City/Town/Province)

MS. MELISSA V. VERGEL DE DIOS

Contact person

816-8024

Contact Telephone No.

1 2

Month

3 1

Day

Fiscal Year

SEC FORM 17-C

FORM TYPE

0 6 Every 2<sup>nd</sup> Tuesday

Month

Day

Annual Meeting

C F D

Dept. Requiring this Doc.

N/A

Amended Articles  
Number/Section

12,005  
As of December 31, 2013

Total No. of Stockholders

Total Amount of Borrowings

NA

Domestic

NA

Foreign

To be accomplished by SEC Personnel concerned

File Number

File Number

LCU

Document I.D.

Document I.D.

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes



January 14, 2014

SECURITIES & EXCHANGE COMMISSION  
Money Market Operations Department  
SEC Building, EDSA  
Mandaluyong City

Attention : Director Justina F. Callangan  
Acting Director – Corporate Governance and Finance Department

Gentlemen:

In compliance with Section 17.1 (b) of the Securities Regulation Code and SRC Rule 17.1, we submit herewith two (2) copies of our letter to the Philippine Stock Exchange, Inc. (PSE) in response to their letter dated January 14, 2014 requesting for clarification and/or confirmation of the news article entitled "PLDT expects higher stake in Star" posted in the ManilaStandardToday.com on January 14, 2014.

Respectfully yours,

A handwritten signature in black ink, appearing to read "Ma. Lourdes C. Rausa-Chan", is positioned above the printed name.

**MA. LOURDES C. RAUSA-CHAN**  
Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.1

1. January 14, 2014  
(Date of earliest event reported)
2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY  
Exact name of registrant as specified in its charter
5. PHILIPPINES  
Province, country or other jurisdiction  
of Incorporation
6. \_\_\_\_\_ (SEC Use Only)  
Industry Classification Code
7. 9<sup>th</sup> Floor MGO Building  
Legaspi corner dela Rosa Streets, Makati City  
Address of principal office
- 1200  
Postal Code
8. (632) 816-8553  
Registrant's telephone number, including area code
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC  

Title of Each Class	Number of Shares of Common Stock Licensed and Amount of Debt Outstanding
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11. Item 9 – Other Events

Attached hereto is a copy of our letter to the Philippine Stock Exchange, Inc. in response to their letter dated January 14, 2014 requesting for clarification and/or confirmation of the news article entitled "PLDT expects higher stake in Star" posted in the ManilaStandardToday.com on January 14, 2014

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

**PHILIPPINE LONG DISTANCE TELEPHONE COMPANY**

By:

**MA. LOURDES C. RAUSA-CHAN**

Corporate Secretary



Date: January 14, 2014