



January 6, 2014

Philippine Stock Exchange
3/F Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

We refer to your letter dated January 6, 2014 requesting for clarification and/or confirmation of the news article entitled "Third time lucky?" posted in the Inquirer.net on January 5, 2014. The article reported in part that:

"After being revived late last year, word went around that the deal for the PLDT group's acquisition of GMA Network Inc. was nearing completion. In fact, the buzz reached a frenzy just before Christmas week when information surfaced that both parties had agreed on a price of P48 billion for a lock-stock-and-barrel deal for the country's second largest broadcast firm.

...."

We reiterate our previous advice contained in our letter dated December 11, 2013, quoted below:

"We advise that Mediaquest Group is constantly on the lookout for potential opportunities in the multimedia sector, and it is currently in exploratory talks with a number of content distribution and multimedia companies, including GMA7, for possible commercial or strategic arrangements. The appropriate disclosure will be made by the Mediaquest Group if any of these opportunities become a definitive transaction."

As far as the Company is aware, as of this date, the Mediaquest Group has not entered into any definitive transaction regarding any commercial or strategic arrangements referred to in our letter dated December 11, 2013.

Respectfully yours,

A handwritten signature in dark ink, appearing to read "MA. LOURDES C. RAUSA-CHAN".

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary



January 6, 2014

SECURITIES & EXCHANGE COMMISSION
SEC Building, EDSA
Mandaluyong City

Attention: Atty. Justina Callangan
Acting Director – Corporate Governance and Finance Department

Gentlemen:

In compliance with Section 17.1 (b) of the Securities Regulation Code and SRC Rule 17.1, we submit herewith two (2) copies of our letter dated January 6, 2014 to the Philippine Stock Exchange, Inc. in response to their letter dated January 6, 2014 requesting for clarification and/or confirmation of the news article entitled "Third time lucky?" posted in the Inquirer.net on January 5, 2014.

Respectfully yours,

A handwritten signature in dark ink, appearing to read "MA. LOURDES C. RAUSA-CHAN", is written above the printed name.

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

COVER SHEET

P	W	-	5	5
SEC Registration No.				

P H I L I P P I N E L O N G D I S T A N C E

T E L E P H O N E C O M P A N Y

(Company's Full Name)

R A M O N C O J U A N G C O B U I L D I N G

M A K A T I A V E. M A K A T I C I T Y

(Business Address: No. Street/City/Town/Province)

ATTY. MA. LOURDES C. RAUSA-CHAN

Contact person

816-8553

Contact Telephone No.

1 2

Month

3 1

Day

Fiscal Year

SEC FORM 17-C

FORM TYPE

0 6 Every 2nd Tuesday

Month

Day

Annual Meeting

C F D

Dept. Requiring this Doc.

N/A

Amended Articles
Number/Section

Total Amount of Borrowings

12,012

As of November 30, 2013

Total No. of Stockholders

NA

Domestic

NA

Foreign

To be accomplished by SEC Personnel concerned

File Number

File Number

LCU

Document I.D.

Document I.D.

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.1

1. January 6, 2014
Date of Report (Date of earliest event reported)
2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction
of Incorporation
6. _____ (SEC Use Only)
Industry Classification Code
7. Ramon Cojuangco Building, Makati Avenue, Makati City
Address of principal office 1200
Postal Code
8. (632) 816-8553
Issuer's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and
Sections 4 and 8 of the Revised Securities Act

Title of Each Class

Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding

11. Item 9 (Other Events)

Attached hereto is a copy of our letter to the Philippine Stock Exchange, Inc. in response to their letter dated January 6, 2014 requesting for clarification and/or confirmation of the news article entitled "Third time lucky?" posted in the Inquirer.net on January 5, 2014.

Pursuant to the requirements of the Securities Regulations Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:



MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

January 6, 2014