



August 5, 2013

Philippine Stock Exchange
3/F Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

We refer to your letter dated August 5, 2013 requesting for clarification and/or confirmation of the news article entitled "PLDT in talks to buy Alphaland Tower" posted in the *Inquirer.net* on August 4, 2013. The article reported in part that:

"Local telecommunications giant Philippine Long Distance Telephone Co. (PLDT) is in talks to acquire the newest prime office property at the Makati central business district – the 34-storey Alphaland Tower put up by the property development arm of businessman Roberto V. Ongpin.

Inquirer sources said PLDT, which is led by businessman Manuel V. Pangilinan, was now in the thick of discussions with the Ongpin-led Alphaland Corp. for a potential purchase of the multibillion-peso office property.

In reply to a query from the Inquirer, Alphaland president Mario Oreta said: "I confirm that I am in talks with several parties, including PLDT, but I have not signed any deed of sale."

...."

We confirm that PLDT is in discussions with Alphaland Development Inc. regarding the potential acquisition of Alphaland Tower. PLDT will make the necessary disclosure should the parties reach a definitive agreement on the acquisition.

Respectfully yours,


MA. LOURDES C. RAUSA-CHAN
Corporate Secretary



August 5, 2013

SECURITIES & EXCHANGE COMMISSION
SEC Building, EDSA
Mandaluyong City

Attention: Atty. Justina Callangan
Director – Corporation Finance Department

Gentlemen:

In compliance with Section 17.1 (b) of the Securities Regulation Code and SRC Rule 17.1, we submit herewith two (2) copies of our letter dated August 5, 2013 to the Philippine Stock Exchange, Inc. in response to their letter dated August 5, 2013 requesting for clarification and/or confirmation of the news article entitled "PLDT in talks to buy Alphaland Tower" posted in the *Inquirer.net* on August 4, 2013.

Respectfully yours,

A handwritten signature in black ink, appearing to read "Ma. Lourdes C. Rausa-Chan", written in a cursive style.

MA. LOURDES C. RAUSA-CHAN
Corporate Secretary

COVER SHEET

P	W	-	5	5
SEC Registration No.				

P H I L I P P I N E L O N G D I S T A N C E

T E L E P H O N E C O M P A N Y

(Company's Full Name)

R A M O N C O J U A N G C O B U I L D I N G

M A K A T I A V E. M A K A T I C I T Y

(Business Address: No. Street/City/Town/Province)

ATTY. MA. LOURDES C. RAUSA-CHAN

Contact person

816-8553

Contact Telephone No.

1 2

Month

3 1

Day

Fiscal Year

SEC FORM 17-C

FORM TYPE

0 6 Every 2nd Tuesday

Month Day

Annual Meeting

C F D

Dept. Requiring this Doc.

N/A

Amended Articles
Number/Section

12,075

As of June 30, 2013

Total No. of Stockholders

Total Amount of Borrowings

NA

Domestic

NA

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks: Please use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.1

1. August 5, 2013
Date of Report (Date of earliest event reported)
2. SEC Identification Number PW-55
3. BIR Tax Identification No. 000-488-793
4. PHILIPPINE LONG DISTANCE TELEPHONE COMPANY
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction
of Incorporation
6. _____ (SEC Use Only)
Industry Classification Code
7. Ramon Cojuangco Building, Makati Avenue, Makati City
Address of principal office
- 1200
Postal Code
8. (632) 816-8553
Issuer's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and
Sections 4 and 8 of the Revised Securities Act

Title of Each Class

Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding

11. Item 9 (Other Events)

Attached hereto is a copy of our letter to the Philippine Stock Exchange, Inc. in response to their letter dated August 5, 2013 requesting for clarification and/or confirmation of the news article entitled "PLDT in talks to buy Alphaland Tower" posted in the *Inquirer.net* on August 4, 2013.

Pursuant to the requirements of the Securities Regulations Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:



MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

August 5, 2013