

May 2, 2019

Philippine Stock Exchange 6/F Philippine Stock Exchange Tower 28<sup>th</sup> Street corner 5<sup>th</sup> Avenue Bonifacio Global City, Taguig City

Attention: Ms. Janet A. Encarnacion

Head - Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) of the Securities Regulation Code and SRC Rule 17.1.1.3(b).2, we submit herewith a copy of SEC Form 17-C with a copy of press release attached thereto.

This shall also serve as the disclosure letter for the purpose of complying with PSE Revised Disclosure Rules.

Very truly yours,

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

ALACO



May 2, 2019

Securities & Exchange Commission Secretariat Building, PICC Complex Roxas Boulevard, Pasay City

Attention: Mr. Vicente Graciano P. Felizmenio, Jr.

<u>Director - Markets and Securities Regulation Dept.</u>

Gentlemen:

In compliance with Section 17.1 (b) of the Securities Regulation Code and SRC Rule 17.1.1.3(a), we submit herewith two (2) copies of SEC Form 17-C with a copy of press release attached thereto.

Very truly yours,

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

# **COVER SHEET**

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	11,641 Every 2 <sup>nd</sup> Tuesday of June December 31																												
	As of March 31, 2019																												
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	The designated contact person <u>MUST</u> be an Officer of the Corporation  Name of Contact Person Email Address Telephone Number/s Mobile Number																												
1	Ma. Lourdes C. Rausa-Chan								Irc	Irchan@pldt.com.ph						8168553													
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**Note**: In case of death, resignation or cessation of office of the officer designated as contact person, such incident shall be reported to the Commission within thirty (30) calendar days from the occurrence thereof with information and complete contact details of the new contact person designated.

# SECURITIES AND EXCHANGE COMMISSION

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.1

1.	May 2, 2019 Date of Report (Date of earliest event	reported)							
2.	SEC Identification Number PW-55								
3.	BIR Tax Identification No. 000-488-793								
4.	PLDT Inc. Exact name of issuer as specified in	its charter							
5.	PHILIPPINES Province, country or other jurisdiction of Incorporation	6 (SEC Use Only) Industry Classification Code							
7.	Ramon Cojuangco Building, Makati Avenue, Makati City Address of principal office  1200 Postal Code								
8.	(632) 816-8405 Issuer's telephone number, including	area code							
9.	Not Applicable Former name or former address, if ch	anged since last report							
10.	Securities registered pursuant to Sec and Sections 4 and 8 of the Revised	tions 8 and 12 of the Securities Regulation Code Securities Act							
	Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding							



# Meralco's Alfredo Panlilio to assume post of Chief Revenue Officer of PLDT Group

MANILA, Philippines, 2<sup>nd</sup> May 2019 -- PLDT Inc. (PSE: TEL) today announced that Alfredo S. Panlilio ("Al"), currently Senior Vice President of Manila Electric Company's ("MERALCO") (PSE: MER) Customer Retail Services (CRS) Group, will take over the role of Chief Revenue Officer at PLDT and Smart Communications starting 1<sup>st</sup> July 2019.

Ernesto R. Alberto ("Eric") will step down from his post as PLDT and Smart CRO with effect 30<sup>th</sup> June 2019.

There are no changes at the Management level which reports directly to the CRO. Al will be supported by the existing strong management teams of the Consumer, Enterprise and International Business Groups.

"We would like to thank Eric for his 16 long years of service and loyalty. Under his watch, PLDT Enterprise rose to become the leading force that it is in the market today. As Chief Revenue Officer for PLDT and Smart, he led the team that turned around our Consumer Wireless business while sustaining the robust double digit growth of both Home and Enterprise. Moving forward, I have ongoing discussions with Eric regarding opportunities that he may pursue with the First Pacific Group," said Manuel V. Pangilinan, Chairman and Chief Executive Officer of PLDT and Smart.

"Meantime, I would like to welcome back AI and call on everyone in PLDT and Smart to provide him with all the needed support, and, to continue working closely together to pursue the digital transformation of our business and to provide the best possible service to our customers and the public," Pangilinan added.

Al's new assignment brings him back to PLDT which he first joined as Senior Vice President for the Corporate Business Group of PLDT in 1999. He was later tasked to head PLDT's Carrier Business Group which handled domestic and international carrier requirements. He joined MERALCO in 2010 and currently heads the Customer Retail Services and Corporate Communications.

As MERALCO CRS Head, Al directed operations that cover marketing, communications and customer relationships for both retail and corporate segments. He was responsible for about Php300 billion worth of revenues, inclusive of Php62 billion of distribution revenues, and led a 1,700-strong workforce. He spearheaded MERALCO's strategic shift towards digitalization and pushed innovations in customer service practices and processes. END

This press release may contain some statements which constitute "forward-looking statements" that are subject to a number of risks and uncertainties that could affect PLDT's business and results of operations. Although PLDT believes that expectations reflected in any forward-looking statements are reasonable, it can give no guarantee of future performance, action or events.

For further information, please contact:

Anabelle L. Chua Melissa V. Vergel de Dios Ramon R. Isberto Tel No: 816-8213 Tel No: 816-8024 Tel No: 511-3101

#### **About PLDT**

PLDT is the leading telecommunications provider in the Philippines. Through its principal business groups – fixed line and wireless– PLDT offers a wide range of telecommunications services across the Philippines' most extensive fiber optic backbone and fixed line, and mobile network.

PLDT is listed on the Philippine Stock Exchange (PSE: TEL) and its American Depositary Shares are listed on the New York Stock Exchange (NYSE:PHI). PLDT has one of the largest market capitalizations among Philippine listed companies.

Further information can be obtained by visiting the web at www.pldt.com.