

January 27, 2015

Philippine Stock Exchange 3/F Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention: Ms. Janet A. Encarnacion

Head, Disclosure Department

Gentlemen:

In compliance with Section 17.1 (b) and Section 17.3 of the Securities Regulation Code, we submit herewith a copy of SEC Form 17-C with respect to certain discloseable events/information.

This shall also serve as the disclosure letter for the purpose of complying with the PSE Revised Disclosure Rules.

Very truly yours,

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary 🖈



January 27, 2015

SECURITIES & EXCHANGE COMMISSION SEC Building, EDSA Mandaluyong City

Attention: Mr. Vicente Graciano P. Felizmenio, Jr.

Director - Markets and Securities Regulation Dept.

Gentlemen:

In accordance with Section 17.1 (b) of the Securities Regulation Code, we submit herewith two (2) copies of SEC Form 17-C with respect to certain discloseable events/information.

Very truly yours,

MA. LOURDES C. RAUSA-CHAN

Corporate Secretary

A Aasl

COVER SHEET

	P W - 5 5 SEC Registration No.			
P H I L I P P I N E L O N G D	I S T A N C E			
TELEPHONECOMPANY'S Full Name)	PANY			
R A M O N C O J U A N G C O E	BUILDING			
M A K A T I A V E. M A K A T I (Business Address: No. Street/City/Town/f	CITYProvince)			
ATTY. MA. LOURDES C. RAUSA-CHAN	816-8553			
Contact person	Contact Telephone No.			
1 2 3 1 SEC FORM 17-C Month Day FORM TYPE Fiscal Year	Every 2 nd 0 6 Tuesday Month Day Annual Meeting			
C F D Dept. Requiring this Doc.	N/A Amended Articles Number/Section			
11,880 Total A	mount of Borrowings			
As of December 31, 2014 NA Total No. of Stockholders Domestic	NA Foreign			
To be accomplished by SEC Personnel concerned				
File Number	LCU			
Document I.D.	Cashier			
STAMPS Remarks: Please use black ink for scanning purposes				

>

SECURITIES AND EXCHANGE COMMISSION

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.1

1.	Date of Report (Date of earliest event reported)			
2.	SEC Identification Number PW-55			
3.	BIR Tax Identification No. 000-488-793			
4.	PHILIPPINE LONG DISTANCE TELEPHONE COMPANY Exact name of issuer as specified in its charter			
5.	PHILIPPINES Province, country or other jurisdiction		(SEC Use Only) fication Code	
7.	Ramon Cojuangco Building, Makati Address of principal office	Avenue, Makati City	1200 Postal Code	
8.	(632) 816-8553 Issuer's telephone number, including area code			
9.	Not Applicable Former name or former address, if changed since last report			
10.	Securities registered pursuant to Sections 8 and 12 of the Securities Regulation Code and Sections 4 and 8 of the Revised Securities Act			
	Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding		

11. Item 9 (Other Events)

We disclose that at the meeting of the Board of Directors of Philippine Long Distance Telephone Company (respectively, the "Board" and the "Company") held on January 27, 2015:

- 1. The Board approved the promotion of Paolo Jose C. Lopez from Assistant Vice President, Home Sales and Service Centre and Retention Management to Vice President, Home Sales and Service Centre and Retention Management, effective January 27, 2015.
- 2. The Board declared a cash dividend in the total amount of ₱12,150,000.00 on all of the outstanding shares of the Company's Series IV Cumulative Non-Convertible Redeemable Preferred Stock, for the quarter ending March 15, 2015, payable on March 15, 2015 to the holder of record on February 26, 2015.

The cash dividend was declared out of the unaudited unrestricted retained earnings of the Company as at June 30, 2014, which are sufficient to cover the total amount of dividend declared.

Pursuant to the requirements of the Securities Regulation Code, PLDT has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY

By:

MA. LOURDES C. RAUSA-CHAN Corporate Secretary

January 27, 2015